



# **Tourist Accommodation, Small Area Data**

**Tasmania**

**March Quarter 2000**

## NOTES

FORTHCOMING ISSUES	ISSUE	RELEASE DATE
	June Quarter 2000	22 September 2000
INTRODUCTION	This data service provides additional information specific to Tasmania, including data for small areas within Tourism Regions. The composition of each Tourism Region is included at the back of this data service.	
	For the four quarters of 2000, the scope of the Survey of Tourist Accommodation (STA) has been expanded. Over this period the following accommodation sectors will be covered:	
	<ul style="list-style-type: none"><li>■ hotels, motels, guest houses and serviced apartments with 15 or more rooms or units;</li><li>■ holiday flats, units and houses operated by owners, managers or real estate agents who have sole letting rights to at least 15 flats, units or houses for short term letting;</li><li>■ caravan parks with 40 or more powered sites, cabins, etc; and</li><li>■ visitor hostels with 25 or more bed spaces.</li></ul>	
CHANGES IN THIS ISSUE	Table numbers in this publication have changed to allow for inclusion of data on the additional sectors for the March quarter 2000.	
	Outlined below are the table formats to be used for the March, June, September and December quarters of 2000 and a comparison with equivalent tables in the December quarter 1999 issue:	
	<ul style="list-style-type: none"><li>■ Table 1: Summary of hotels, motels and serviced apartments (no change).</li><li>■ Table 2, 3 and 4: New summary tables for each of the other accommodation sectors:<ul style="list-style-type: none"><li>Holiday flats, units and houses - Table 2.</li><li>Caravan Parks - Table 3.</li><li>Visitor hostels - Table 4.</li></ul></li><li>■ Tables 5 and 6: Tables for hotels, motels, guest houses and serviced apartments by star grading (previously Tables 2 and 3).</li><li>■ Tables 7 and 8: Tables for Hotels, motels guest houses and serviced apartments by Tourism Region and selected small areas. (previously Tables 4 and 5).</li><li>■ Tables 9 -11: New tables for the additional accommodation sectors as follows:<ul style="list-style-type: none"><li>Holiday flats, units and houses - Table 9.</li><li>Caravan Parks - Tables 10.</li><li>Visitor hostels - Table 11.</li></ul></li></ul>	
HISTORICAL COMPARISONS	Statistics for hotels, motels, guest houses and serviced apartments are presented for the last 6 quarters to allow for comparison over time. However, data for caravan parks, holiday flats, units and houses and visitor hostels are compared with the corresponding period in 1997 when the data were last collected.	
INQUIRIES	If you have any queries about the content of this data service, please contact Paull Hoffmann on telephone: 07 3222 6201, fax: 07 3222 6284 or Internet: <a href="mailto:paull.hoffmann@abs.gov.au">paull.hoffmann@abs.gov.au</a> . For any queries about your subscriptions, please call the Subscription Services Freecall hotline on 1300 366 323.	

# CONTENTS



	Page
Notes .....	2
TABLES	
1 Summary of hotels, motels, guest houses and serviced apartments, Tas. ....	4
2 Summary of holiday flats, units and houses, Tasmania .....	5
3 Summary of caravan parks, Tasmania .....	6
4 Summary of visitor hostels, Tasmania .....	7
5 Hotels, motels, guest houses and serviced apartments by star grading, Tas. ....	8
6 Hotels, motels, guest houses and serviced apartments by star grading, Hobart Tourism Region .....	10
7 Hotels, motels, guest houses and serviced apartments by Tourism Region, Tasmania .....	12
8 Hotels, motels, guest houses and serviced apartments by selected small areas, March qtr 2000, Tasmania .....	18
9 Holiday flats, units and houses by Tourism Region, Tasmania .....	20
10 Caravan parks by Tourism Region, Tasmania .....	21
11 Visitor hostels by Tourism Region, Tasmania .....	22
INFORMATION	
Explanatory Notes .....	23
Glossary .....	26
Composition of Tourism Regions, Tasmania .....	28
Map of Tourism Regions, Tasmania .....	29



# 1 SUMMARY OF HOTELS, MOTELS, GUEST HOUSES & SERVICED APARTMENTS (a)—Tas

Period	Establish- ments no.	Guest rooms no.	Bed spaces no.	Persons employed no.	Room nights occupied '000	Room occupancy rate %	Guest nights '000	Bed occupancy rate %	Guest arrivals '000	Average length of stay days	Takings from accom- modation \$'000
<b>LICENSED HOTELS WITH FACILITIES</b>											
<b>1998</b>											
December quarter	54	2 897	7 910	2 958	151	56.7	242	33.2	132	1.8	13 462
<b>1999</b>											
March quarter	54	2 898	7 935	2 848	169	64.7	275	38.5	159	1.7	14 215
June quarter	54	2 900	7 950	2 725	127	48.1	207	28.6	115	1.8	10 658
September quarter	54	2 897	7 926	2 767	111	41.8	178	24.5	96	1.9	9 429
December quarter	55	2 929	8 071	3 074	150	56.2	242	32.8	140	1.7	12 207
<b>2000</b>											
March quarter	55	2 931	8 082	3 027	173	65.0	292	39.9	164	1.8	15 184
Year ended March 1999	..	..	..	..	541	51.2	870	30.1	480	1.8	46 605
Year ended March 2000	..	..	..	..	561	52.8	919	31.5	515	1.8	47 478
<b>MOTELS AND GUEST HOUSES WITH FACILITIES</b>											
<b>1998</b>											
December quarter	51	1 748	5 391	740	86	53.3	156	31.4	84	1.8	7 538
<b>1999</b>											
March quarter	51	1 749	5 431	714	104	66.1	205	41.9	118	1.7	8 408
June quarter	51	1 746	5 444	608	72	45.4	135	27.2	78	1.7	5 516
September quarter	51	1 751	5 409	651	58	36.2	109	21.9	63	1.7	4 363
December quarter	51	1 752	5 431	735	84	52.2	162	32.3	96	1.7	6 822
<b>2000</b>											
March quarter	51	1 747	5 415	754	103	65.0	196	39.8	112	1.8	8 629
Year ended March 1999	..	..	..	..	317	50.0	589	30.0	332	1.8	25 327
Year ended March 2000	..	..	..	..	318	49.7	602	30.3	349	1.7	25 330
<b>SERVICED APARTMENTS</b>											
<b>1998</b>											
December quarter	24	864	3 386	426	48	60.3	101	32.3	53	1.9	4 886
<b>1999</b>											
March quarter	24	865	3 321	428	55	70.5	124	41.6	61	2.0	5 728
June quarter	24	864	3 386	378	39	50.2	83	26.9	41	2.0	3 952
September quarter	24	857	3 395	393	37	46.3	75	24.0	33	2.3	3 500
December quarter	24	865	3 487	419	50	62.9	104	32.5	48	2.2	5 264
<b>2000</b>											
March quarter	25	892	3 523	439	59	72.4	131	40.8	57	2.3	6 233
Year ended March 1999	..	..	..	..	175	55.0	374	30.2	184	2.0	17 428
Year ended March 2000	..	..	..	..	185	58.1	393	31.1	178	2.2	18 949
<b>TOTAL ESTABLISHMENTS</b>											
<b>1998</b>											
December quarter	129	5 509	16 687	4 124	285	56.2	498	32.5	270	1.8	25 886
<b>1999</b>											
March quarter	129	5 512	16 687	3 990	328	66.1	604	40.2	339	1.8	28 351
June quarter	129	5 510	16 780	3 711	239	47.6	425	27.8	234	1.8	20 125
September quarter	129	5 505	16 730	3 811	206	40.7	362	23.6	191	1.9	17 292
December quarter	130	5 546	16 989	4 228	284	56.0	508	32.6	283	1.8	24 293
<b>2000</b>											
March quarter	131	5 570	17 020	4 220	335	66.2	619	40.1	333	1.9	30 046
Year ended March 1999	..	..	..	..	1 033	51.4	1 832	30.1	996	1.8	89 361
Year ended March 2000	..	..	..	..	1 063	52.6	1 913	31.0	1 041	1.8	91 758

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

## FLATS, UNITS AND HOUSES.

<i>Period</i>	<i>Letting entities(a)</i> no.	<i>Single bedroom</i> no.	<i>Multiple bedroom</i> no.	<i>Total</i> no.	<i>Bed spaces</i> no.	<i>Persons employed(b)</i> no.	<i>Unit nights occupied</i> '000	<i>Unit occupancy rate</i> %	<i>Unit lettings</i> '000	<i>Average length of stay</i> days	<i>Takings from accommodation</i> \$'000
LET BY REAL ESTATE AGENTS											
<b>1997</b>											
March quarter	—	—	—	—	—	—	—	—	—	—	—
<b>2000</b>											
March quarter	—	—	—	—	—	—	—	—	—	—	—
LET BY OTHER LETTING ENTITIES											
<b>1997</b>											
March quarter	13	59	203	262	1 247	87	18	77.2	8	2.3	1 220
<b>2000</b>											
March quarter	11	46	187	233	1 101	70	16	73.2	7	2.3	1 107
TOTAL HOLIDAY FLATS, UNITS AND HOUSES											
<b>1997</b>											
March quarter	13	59	203	262	1 247	n.a.	18	77.2	8	2.3	1 220
<b>2000</b>											
March quarter	11	46	187	233	1 101	n.a.	16	73.2	7	2.3	1 107

(a) The number of owners, managers or real estate agents with 15 or more self-contained units. (see Explanatory Notes).

(b) Employment numbers exclude real estate agents and their employees.

## CAPACITY.....

<i>Period</i>	<i>Establish- ments</i>	<i>On-site vans</i>	<i>Other powered sites</i>	<i>Un- powered sites</i>	<i>Cabins, etc.</i>	<i>Total capacity</i>	<i>Persons employed</i>	<i>Sites occupied by long-term guests</i>	<i>Other sites permanently reserved</i>	<i>Site nights occupied</i>	<i>Site occupancy rate</i>	<i>Takings from accom- modation</i>
	no.	no.	no.	no.	no.	no.	no.	no.	no.	no.	%	\$'000
<b>SHORT-TERM CARAVAN PARKS</b>												
<b>1997</b>												
March quarter	35	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
<b>2000</b>												
March quarter	34	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
<b>LONG-TERM CARAVAN PARKS</b>												
<b>1997</b>												
March quarter	11	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
<b>2000</b>												
March quarter	10	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
<b>TOTAL CARAVAN PARKS</b>												
<b>1997</b>												
March quarter	46	299	3 131	1 633	412	5 475	213	378	1 050	227	46.2	2 626
<b>2000</b>												
March quarter	44	397	3 168	1 720	723	6 008	215	329	1 091	253	46.2	3 302

(a) Comprising establishments with 40 or more powered sites and cabins, etc. (see Explanatory Notes).

## 4

## SUMMARY OF VISITOR HOSTELS (a)—Tas.

<i>Period</i>	<i>Establishments</i>	<i>Bed spaces</i>	<i>Persons employed</i>	<i>Guest nights</i>	<i>Bed occupancy rate</i>	<i>Guest arrivals</i>	<i>Average length of stay</i>	<i>Takings from accommodation</i>
	no.	no.	no.	no.	%	no.	days	\$'000
<b>1997</b>								
March quarter	30	1 864	120	49 059	29.6	29 715	1.7	599
<b>2000</b>								
March quarter	28	1 712	124	47 691	30.6	30 385	1.6	787

(a) Comprising establishments with 25 or more bed spaces (see Explanatory Notes).

## STAR GRADING .....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4 and 5	Total
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (number)</b>								
<b>March quarter 1999</b>								
Establishments	54	51	24	8	17	71	33	129
Guest rooms	2 898	1 749	865	246	478	2 609	2 179	5 512
Bed spaces	7 935	5 431	3 321	556	1 217	8 203	6 711	16 687
Persons employed	2 848	714	428	92	256	1 315	2 327	3 990
<b>March quarter 2000</b>								
Establishments	55	51	25	11	15	73	32	131
Guest rooms	2 931	1 747	892	337	415	2 993	1 825	5 570
Bed spaces	8 082	5 415	3 523	925	1 069	9 354	5 672	17 020
Persons employed	3 027	754	439	155	232	2 186	1 647	4 220
<b>ROOM NIGHTS OCCUPIED ('000)</b>								
<b>1999</b>								
March quarter	168.8	104.1	54.9	7.3	20.9	155.2	144.4	327.8
<b>2000</b>								
January	51.2	31.2	19.4	3.8	4.9	54.7	38.5	101.9
February	59.5	33.9	18.7	3.7	5.4	59.9	43.1	112.1
March	62.1	38.3	20.6	3.7	6.0	66.5	44.7	120.9
March quarter	172.8	103.4	58.8	11.2	16.4	181.0	126.3	334.9
<b>ROOM OCCUPANCY RATES (%)</b>								
<b>1999</b>								
March quarter	64.7	66.1	70.5	33.0	48.6	66.1	73.6	66.1
<b>2000</b>								
January	56.4	57.7	70.3	36.4	38.4	58.9	68.0	59.0
February	70.0	66.9	72.5	38.1	45.1	69.0	81.4	69.4
March	69.0	70.7	74.3	35.5	46.7	72.3	79.1	70.4
March quarter	65.0	65.0	72.4	36.7	43.4	66.7	76.0	66.2
<b>GUEST NIGHTS ('000)</b>								
<b>1999</b>								
March quarter	274.7	204.9	124.2	12.9	33.4	310.3	247.3	603.9
<b>2000</b>								
January	94.6	63.1	49.3	10.0	7.8	115.9	73.2	207.0
February	97.2	62.6	39.2	7.8	8.0	111.8	71.5	199.1
March	100.5	70.6	42.2	7.9	9.4	122.9	73.2	213.4
March quarter	292.4	196.3	130.8	25.7	25.2	350.6	218.0	619.4
<b>BED OCCUPANCY RATES (%)</b>								
<b>1999</b>								
March quarter	38.5	41.9	41.6	25.8	30.5	42.0	40.9	40.2
<b>2000</b>								
January	37.8	37.6	45.1	34.8	23.6	40.0	41.6	39.2
February	41.5	39.9	38.4	29.1	25.7	41.2	43.5	40.3
March	40.5	42.1	38.7	27.4	28.3	42.7	41.7	40.6
March quarter	39.9	39.8	40.8	30.5	25.9	41.3	42.2	40.1

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).



## STAR GRADING .....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4 and 5	Total
GUEST ARRIVALS ('000)								
<b>1999</b>								
March quarter	159.0	118.1	61.5	5.3	20.9	186.4	126.0	338.6
<b>2000</b>								
January	51.7	35.1	20.4	4.9	5.5	61.2	35.6	107.2
February	54.3	34.3	17.0	3.8	5.2	59.5	37.0	105.5
March	58.3	42.6	19.2	4.1	6.8	69.9	39.3	120.1
March quarter	164.3	112.0	56.6	12.8	17.5	190.5	112.0	332.8
AVERAGE LENGTH OF STAY (days)								
<b>1999</b>								
March quarter	1.7	1.7	2.0	2.5	1.6	1.7	2.0	1.8
<b>2000</b>								
March quarter	1.8	1.8	2.3	2.0	1.4	1.8	1.9	1.9
TAKINGS FROM ACCOMMODATION (\$'000)								
<b>1999</b>								
March quarter	14 215	8 408	5 728	422	943	11 611	15 375	28 351
<b>2000</b>								
January	4 545	2 766	2 179	325	240	4 631	4 294	9 490
February	5 245	2 821	1 951	278	269	4 801	4 668	10 017
March	5 394	3 042	2 104	282	280	5 207	4 770	10 540
March quarter	15 184	8 629	6 233	886	790	14 639	13 732	30 046
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)								
<b>1999</b>								
March quarter	84.2	80.8	104.4	57.8	45.1	74.8	106.5	86.5
<b>2000</b>								
January	88.7	88.6	112.0	85.5	48.6	84.7	111.6	93.1
February	88.2	83.2	104.1	74.6	49.6	80.2	108.4	89.3
March	86.9	79.4	102.3	76.1	46.6	78.3	106.6	87.2
March quarter	87.9	83.4	106.1	78.8	48.2	80.9	108.7	89.7
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)								
<b>1999</b>								
March quarter	54.5	53.4	73.6	19.0	21.9	49.4	78.4	57.2
<b>2000</b>								
January	50.0	51.1	78.8	31.1	18.7	49.9	75.9	55.0
February	61.7	55.7	75.4	28.5	22.4	55.3	88.2	62.0
March	59.9	56.2	76.1	27.0	21.8	56.6	84.3	61.3
March quarter	57.1	54.3	76.8	28.9	20.9	53.9	82.7	59.4

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

## 6

HOTELS, MOTELS, GUEST HOUSES & SERVICED APARTMENTS BY STAR GRADING (a)  
HOBART TOURISM REGION

## STAR GRADING .....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4 and 5	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
<b>March quarter 1999</b>								
Establishments	10	20	8	3	3	21	11	38
Guest rooms	1 030	701	360	111	72	910	998	2 091
Bed spaces	2 656	2 149	1 230	254	201	2 693	2 887	6 035
Persons employed	1 277	272	129	36	24	401	1 217	1 678
<b>March quarter 2000</b>								
Establishments	11	20	8	4	3	21	11	39
Guest rooms	1 064	701	364	141	73	1 157	758	2 129
Bed spaces	2 774	2 119	1 242	329	202	3 333	2 271	6 135
Persons employed	1 376	281	157	42	31	1 207	534	1 814
ROOM NIGHTS OCCUPIED ('000)								
<b>1999</b>								
March quarter	70.6	42.7	24.2	3.9	2.6	61.6	69.3	137.4
<b>2000</b>								
January	22.0	12.9	9.1	1.4	0.7	23.2	18.6	44.0
February	26.0	14.2	9.0	1.3	0.9	27.3	19.7	49.2
March	26.1	15.9	9.4	1.4	1.0	28.5	20.6	51.4
March quarter	74.1	43.1	27.5	4.1	2.6	79.0	58.9	144.6
ROOM OCCUPANCY RATES (%)								
<b>1999</b>								
March quarter	76.1	67.6	74.6	38.9	39.8	75.2	77.2	73.0
<b>2000</b>								
January	66.8	59.3	80.3	32.4	32.3	64.8	79.0	66.6
February	84.2	70.0	85.1	32.4	41.4	81.4	89.6	79.7
March	81.2	73.4	83.4	31.9	43.0	81.3	87.6	79.0
March quarter	77.2	67.5	82.9	32.2	38.9	75.7	85.3	75.0
GUEST NIGHTS ('000)								
<b>1999</b>								
March quarter	103.8	81.8	49.1	7.9	4.5	112.1	110.3	234.8
<b>2000</b>								
January	39.1	27.7	21.7	3.2	1.3	47.7	36.2	88.5
February	41.2	27.0	17.5	2.7	1.5	47.9	33.6	85.7
March	40.7	30.1	18.4	2.8	1.8	50.7	33.9	89.2
March quarter	121.0	84.8	57.6	8.7	4.6	146.3	103.7	263.4
BED OCCUPANCY RATES (%)								
<b>1999</b>								
March quarter	43.4	42.3	44.4	34.7	24.9	46.2	42.4	43.2
<b>2000</b>								
January	45.5	42.2	56.3	31.5	21.2	46.2	51.5	46.5
February	51.2	43.9	48.7	28.2	25.9	49.6	51.0	48.2
March	48.6	45.9	47.7	27.7	28.2	50.2	48.1	47.5
March quarter	48.4	44.0	51.0	29.2	25.1	48.6	50.2	47.4

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

## STAR GRADING .....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4 and 5	Total
GUEST ARRIVALS ('000)								
<b>1999</b>								
March quarter	44.3	38.2	17.1	2.4	3.2	50.1	43.9	99.6
<b>2000</b>								
January	16.2	13.1	7.3	1.4	0.8	19.6	14.8	36.6
February	17.3	11.8	6.1	1.2	0.8	18.6	14.7	35.2
March	18.1	15.7	6.9	1.3	1.4	22.5	15.4	40.6
March quarter	51.6	40.6	20.3	3.9	2.9	60.7	44.9	112.4
AVERAGE LENGTH OF STAY (days)								
<b>1999</b>								
March quarter	2.3	2.1	2.9	3.3	1.4	2.2	2.5	2.4
<b>2000</b>								
March quarter	2.3	2.1	2.8	2.2	1.6	2.4	2.3	2.3
TAKINGS FROM ACCOMMODATION (\$'000)								
<b>1999</b>								
March quarter	6 864	2 977	2 723	246	120	4 320	7 877	12 564
<b>2000</b>								
January	2 259	965	1 074	110	35	1 941	2 212	4 298
February	2 657	1 025	1 021	95	42	2 272	2 295	4 703
March	2 639	1 110	1 050	105	41	2 321	2 332	4 799
March quarter	7 555	3 100	3 145	310	119	6 534	6 838	13 801
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)								
<b>1999</b>								
March quarter	97.3	69.8	112.7	63.5	46.6	70.1	113.6	91.4
<b>2000</b>								
January	102.6	74.9	118.6	77.7	48.6	83.5	119.1	97.8
February	102.3	72.0	113.6	71.9	47.6	83.2	116.5	95.6
March	101.2	69.6	111.7	75.5	42.5	81.5	113.2	93.3
March quarter	102.0	72.0	114.6	75.1	46.0	82.7	116.2	95.4
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)								
<b>1999</b>								
March quarter	74.0	47.2	84.0	24.7	18.6	52.7	87.7	66.8
<b>2000</b>								
January	68.5	44.4	95.2	25.2	15.7	54.1	94.1	65.1
February	86.1	50.4	96.8	23.3	19.7	67.7	104.4	76.2
March	82.1	51.1	93.1	24.1	18.3	66.3	99.2	73.7
March quarter	78.7	48.6	95.0	24.2	17.9	62.6	99.1	71.5

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

GREATER HOBART..... SOUTHERN..... EAST COAST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>												
<b>March quarter 1999</b>												
Establishments	10	20	8	38	10	1	3	14	2	1	1	4
Guest rooms	1 030	701	360	2 091	311	n.p.	n.p.	462	n.p.	n.p.	n.p.	n.p.
Bed spaces	2 656	2 149	1 230	6 035	930	n.p.	n.p.	1 590	n.p.	n.p.	n.p.	n.p.
Persons employed	1 277	272	129	1 678	164	n.p.	n.p.	256	n.p.	n.p.	n.p.	n.p.
<b>March quarter 2000</b>												
Establishments	11	20	8	39	10	1	3	14	2	1	1	4
Guest rooms	1 064	701	364	2 129	310	n.p.	n.p.	460	n.p.	n.p.	n.p.	n.p.
Bed spaces	2 774	2 119	1 242	6 135	938	n.p.	n.p.	1 588	n.p.	n.p.	n.p.	n.p.
Persons employed	1 376	281	157	1 814	167	n.p.	n.p.	267	n.p.	n.p.	n.p.	n.p.
<b>ROOM NIGHTS OCCUPIED ('000)</b>												
<b>1999</b>												
March quarter	70.6	42.7	24.2	137.4	16.9	n.p.	n.p.	26.5	n.p.	n.p.	n.p.	n.p.
<b>2000</b>												
January	22.0	12.9	9.1	44.0	5.7	n.p.	n.p.	9.1	n.p.	n.p.	n.p.	n.p.
February	26.0	14.2	9.0	49.2	5.7	n.p.	n.p.	8.6	n.p.	n.p.	n.p.	n.p.
March	26.1	15.9	9.4	51.4	6.1	n.p.	n.p.	9.1	n.p.	n.p.	n.p.	n.p.
March quarter	74.1	43.1	27.5	144.6	17.5	n.p.	n.p.	26.8	n.p.	n.p.	n.p.	n.p.
<b>ROOM OCCUPANCY RATES (%)</b>												
<b>1999</b>												
March quarter	76.1	67.6	74.6	73.0	60.5	n.p.	n.p.	63.7	n.p.	n.p.	n.p.	n.p.
<b>2000</b>												
January	66.8	59.3	80.3	66.6	59.8	n.p.	n.p.	63.7	n.p.	n.p.	n.p.	n.p.
February	84.2	70.0	85.1	79.7	62.9	n.p.	n.p.	64.4	n.p.	n.p.	n.p.	n.p.
March	81.2	73.4	83.4	79.0	63.7	n.p.	n.p.	63.7	n.p.	n.p.	n.p.	n.p.
March quarter	77.2	67.5	82.9	75.0	62.1	n.p.	n.p.	63.9	n.p.	n.p.	n.p.	n.p.
<b>GUEST NIGHTS ('000)</b>												
<b>1999</b>												
March quarter	103.8	81.8	49.1	234.8	34.4	n.p.	n.p.	56.8	n.p.	n.p.	n.p.	n.p.
<b>2000</b>												
January	39.1	27.7	21.7	88.5	12.5	n.p.	n.p.	20.7	n.p.	n.p.	n.p.	n.p.
February	41.2	27.0	17.5	85.7	10.9	n.p.	n.p.	17.1	n.p.	n.p.	n.p.	n.p.
March	40.7	30.1	18.4	89.2	11.9	n.p.	n.p.	18.1	n.p.	n.p.	n.p.	n.p.
March quarter	121.0	84.8	57.6	263.4	35.3	n.p.	n.p.	56.0	n.p.	n.p.	n.p.	n.p.
<b>BED OCCUPANCY RATES (%)</b>												
<b>1999</b>												
March quarter	43.4	42.3	44.4	43.2	41.1	n.p.	n.p.	39.7	n.p.	n.p.	n.p.	n.p.
<b>2000</b>												
January	45.5	42.2	56.3	46.5	43.0	n.p.	n.p.	42.1	n.p.	n.p.	n.p.	n.p.
February	51.2	43.9	48.7	48.2	40.1	n.p.	n.p.	37.2	n.p.	n.p.	n.p.	n.p.
March	48.6	45.9	47.7	47.5	40.8	n.p.	n.p.	36.8	n.p.	n.p.	n.p.	n.p.
March quarter	48.4	44.0	51.0	47.4	41.3	n.p.	n.p.	38.8	n.p.	n.p.	n.p.	n.p.

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

GREATER HOBART..... SOUTHERN..... EAST COAST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
<b>GUEST ARRIVALS ('000)</b>												
<b>1999</b>												
March quarter	44.3	38.2	17.1	99.6	28.2	n.p.	n.p.	41.7	n.p.	n.p.	n.p.	n.p.
<b>2000</b>												
January	16.2	13.1	7.3	36.6	10.0	n.p.	n.p.	14.4	n.p.	n.p.	n.p.	n.p.
February	17.3	11.8	6.1	35.2	9.1	n.p.	n.p.	12.8	n.p.	n.p.	n.p.	n.p.
March	18.1	15.7	6.9	40.6	9.9	n.p.	n.p.	14.1	n.p.	n.p.	n.p.	n.p.
March quarter	51.6	40.6	20.3	112.4	28.9	n.p.	n.p.	41.3	n.p.	n.p.	n.p.	n.p.
<b>AVERAGE LENGTH OF STAY (days)</b>												
<b>1999</b>												
March quarter	2.3	2.1	2.9	2.4	1.2	n.p.	n.p.	1.4	n.p.	n.p.	n.p.	n.p.
<b>2000</b>												
March quarter	2.3	2.1	2.8	2.3	1.2	n.p.	n.p.	1.4	n.p.	n.p.	n.p.	n.p.
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>												
<b>1999</b>												
March quarter	6 864	2 977	2 723	12 564	1 131	n.p.	n.p.	2 349	n.p.	n.p.	n.p.	n.p.
<b>2000</b>												
January	2 259	965	1 074	4 298	423	n.p.	n.p.	892	n.p.	n.p.	n.p.	n.p.
February	2 657	1 025	1 021	4 703	372	n.p.	n.p.	744	n.p.	n.p.	n.p.	n.p.
March	2 639	1 110	1 050	4 799	406	n.p.	n.p.	785	n.p.	n.p.	n.p.	n.p.
March quarter	7 555	3 100	3 145	13 801	1 201	n.p.	n.p.	2 422	n.p.	n.p.	n.p.	n.p.
<b>AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)</b>												
<b>1999</b>												
March quarter	97.3	69.8	112.7	91.4	66.8	n.p.	n.p.	88.7	n.p.	n.p.	n.p.	n.p.
<b>2000</b>												
January	102.6	74.9	118.6	97.8	73.7	n.p.	n.p.	98.2	n.p.	n.p.	n.p.	n.p.
February	102.3	72.0	113.6	95.6	65.7	n.p.	n.p.	86.7	n.p.	n.p.	n.p.	n.p.
March	101.2	69.6	111.7	93.3	66.3	n.p.	n.p.	86.5	n.p.	n.p.	n.p.	n.p.
March quarter	102.0	72.0	114.6	95.4	68.5	n.p.	n.p.	90.5	n.p.	n.p.	n.p.	n.p.
<b>AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)</b>												
<b>1999</b>												
March quarter	74.0	47.2	84.0	66.8	40.4	n.p.	n.p.	56.5	n.p.	n.p.	n.p.	n.p.
<b>2000</b>												
January	68.5	44.4	95.2	65.1	44.0	n.p.	n.p.	62.6	n.p.	n.p.	n.p.	n.p.
February	86.1	50.4	96.8	76.2	41.3	n.p.	n.p.	55.8	n.p.	n.p.	n.p.	n.p.
March	82.1	51.1	93.1	73.7	42.2	n.p.	n.p.	55.1	n.p.	n.p.	n.p.	n.p.
March quarter	78.7	48.6	95.0	71.5	42.6	n.p.	n.p.	57.9	n.p.	n.p.	n.p.	n.p.

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

NORTHERN..... GREATER LAUNCESTON..... NORTH WEST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
	<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>											
<b>March quarter 1999</b>												
Establishments	—	2	—	2	15	8	7	30	14	14	4	32
Guest rooms	—	n.p.	—	n.p.	854	285	217	1 356	n.p.	371	n.p.	980
Bed spaces	—	n.p.	—	n.p.	2 532	996	873	4 401	n.p.	1 047	n.p.	2 841
Persons employed	—	n.p.	—	n.p.	951	83	121	1 155	n.p.	145	n.p.	573
<b>March quarter 2000</b>												
Establishments	—	2	—	2	15	8	7	30	14	14	4	32
Guest rooms	—	n.p.	—	n.p.	854	283	226	1 363	n.p.	374	n.p.	984
Bed spaces	—	n.p.	—	n.p.	2 540	1 007	919	4 466	n.p.	1 047	n.p.	2 934
Persons employed	—	n.p.	—	n.p.	1 064	85	109	1 258	n.p.	163	n.p.	554
<b>ROOM NIGHTS OCCUPIED ('000)</b>												
<b>1999</b>												
March quarter	—	n.p.	—	n.p.	50.6	17.8	12.6	81.0	n.p.	19.3	n.p.	48.0
<b>2000</b>												
January	—	n.p.	—	n.p.	15.1	5.3	4.0	24.4	n.p.	5.3	n.p.	13.8
February	—	n.p.	—	n.p.	17.9	6.1	3.8	27.8	n.p.	6.3	n.p.	16.0
March	—	n.p.	—	n.p.	18.7	6.6	4.5	29.8	n.p.	7.2	n.p.	17.8
March quarter	—	n.p.	—	n.p.	51.7	18.0	12.3	82.0	n.p.	18.8	n.p.	47.6
<b>ROOM OCCUPANCY RATES (%)</b>												
<b>1999</b>												
March quarter	—	n.p.	—	n.p.	65.8	69.2	64.5	66.3	n.p.	57.7	n.p.	54.4
<b>2000</b>												
January	—	n.p.	—	n.p.	57.0	60.7	57.1	57.8	n.p.	45.9	n.p.	45.1
February	—	n.p.	—	n.p.	72.3	73.9	58.1	70.3	n.p.	58.1	n.p.	56.1
March	—	n.p.	—	n.p.	70.5	75.7	64.7	70.6	n.p.	61.9	n.p.	58.5
March quarter	—	n.p.	—	n.p.	66.5	70.0	60.0	66.2	n.p.	55.3	n.p.	53.2
<b>GUEST NIGHTS ('000)</b>												
<b>1999</b>												
March quarter	—	n.p.	—	n.p.	87.5	35.6	32.3	155.4	n.p.	37.3	n.p.	87.3
<b>2000</b>												
January	—	n.p.	—	n.p.	28.6	10.7	10.9	50.3	n.p.	10.7	n.p.	26.7
February	—	n.p.	—	n.p.	29.4	10.9	8.7	49.0	n.p.	11.2	n.p.	27.4
March	—	n.p.	—	n.p.	30.2	12.3	9.1	51.6	n.p.	12.8	n.p.	31.2
March quarter	—	n.p.	—	n.p.	88.2	33.9	28.8	150.9	n.p.	34.6	n.p.	85.3
<b>BED OCCUPANCY RATES (%)</b>												
<b>1999</b>												
March quarter	—	n.p.	—	n.p.	38.4	39.7	41.1	39.2	n.p.	39.6	n.p.	34.1
<b>2000</b>												
January	—	n.p.	—	n.p.	36.3	34.4	38.4	36.3	n.p.	32.9	n.p.	29.3
February	—	n.p.	—	n.p.	39.9	37.3	32.7	37.9	n.p.	36.9	n.p.	32.2
March	—	n.p.	—	n.p.	38.3	39.5	32.0	37.3	n.p.	39.4	n.p.	34.3
March quarter	—	n.p.	—	n.p.	38.1	37.0	34.4	37.1	n.p.	36.4	n.p.	32.0

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

NORTHERN..... GREATER LAUNCESTON..... NORTH WEST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
	GUEST ARRIVALS ('000)											
<b>1999</b>												
March quarter	—	n.p.	—	n.p.	51.3	21.0	18.6	90.9	n.p.	26.0	n.p.	57.6
<b>2000</b>												
January	—	n.p.	—	n.p.	15.4	6.6	5.6	27.7	n.p.	7.4	n.p.	16.1
February	—	n.p.	—	n.p.	16.6	7.0	4.7	28.2	n.p.	7.6	n.p.	17.0
March	—	n.p.	—	n.p.	17.6	7.7	4.8	30.0	n.p.	9.1	n.p.	19.9
March quarter	—	n.p.	—	n.p.	49.6	21.3	15.1	85.9	n.p.	24.1	n.p.	53.0
AVERAGE LENGTH OF STAY (days)												
<b>1999</b>												
March quarter	—	n.p.	—	n.p.	1.7	1.7	1.7	1.7	n.p.	1.4	n.p.	1.5
<b>2000</b>												
March quarter	—	n.p.	—	n.p.	1.8	1.6	1.9	1.8	n.p.	1.4	n.p.	1.6
TAKINGS FROM ACCOMMODATION (\$'000)												
<b>1999</b>												
March quarter	—	n.p.	—	n.p.	4 475	1 405	955	6 836	n.p.	1 627	n.p.	4 161
<b>2000</b>												
January	—	n.p.	—	n.p.	1 338	433	337	2 109	n.p.	491	n.p.	1 301
February	—	n.p.	—	n.p.	1 617	482	291	2 390	n.p.	534	n.p.	1 369
March	—	n.p.	—	n.p.	1 673	513	327	2 513	n.p.	609	n.p.	1 551
March quarter	—	n.p.	—	n.p.	4 628	1 427	956	7 011	n.p.	1 635	n.p.	4 222
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
<b>1999</b>												
March quarter	—	n.p.	—	n.p.	88.4	79.2	75.8	84.4	n.p.	84.5	n.p.	86.6
<b>2000</b>												
January	—	n.p.	—	n.p.	88.7	81.3	84.4	86.3	n.p.	92.3	n.p.	94.6
February	—	n.p.	—	n.p.	90.2	79.4	76.4	86.0	n.p.	84.8	n.p.	85.5
March	—	n.p.	—	n.p.	89.6	77.2	72.1	84.2	n.p.	84.8	n.p.	87.0
March quarter	—	n.p.	—	n.p.	89.6	79.2	77.4	85.4	n.p.	86.9	n.p.	88.7
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
<b>1999</b>												
March quarter	—	n.p.	—	n.p.	58.2	54.8	48.9	56.0	n.p.	48.7	n.p.	47.2
<b>2000</b>												
January	—	n.p.	—	n.p.	50.6	49.3	48.1	49.9	n.p.	42.4	n.p.	42.6
February	—	n.p.	—	n.p.	65.3	58.7	44.4	60.5	n.p.	49.3	n.p.	48.0
March	—	n.p.	—	n.p.	63.2	58.5	46.7	59.5	n.p.	52.5	n.p.	50.9
March quarter	—	n.p.	—	n.p.	59.6	55.4	46.5	56.5	n.p.	48.0	n.p.	47.1

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

## WEST COAST.....

<i>Period</i>	<i>Licensed hotels with facilities</i>	<i>Motels and guest houses</i>	<i>Serviced apart- ments</i>	<i>Total</i>
---------------	--	--	--------------------------------------	--------------

## ESTABLISHMENTS, CAPACITY AND EMPLOYMENT

**March quarter 1999**

Establishments	3	5	1	9
Guest rooms	n.p.	241	n.p.	400
Bed spaces	n.p.	704	n.p.	1 150
Persons employed	n.p.	134	n.p.	208

**March quarter 2000**

Establishments	3	5	2	10
Guest rooms	n.p.	238	n.p.	412
Bed spaces	n.p.	714	n.p.	1 230
Persons employed	n.p.	123	n.p.	205

## ROOM NIGHTS OCCUPIED ('000)

**1999**

<i>March quarter</i>	<i>n.p.</i>	<i>15.4</i>	<i>n.p.</i>	<i>24.3</i>
----------------------	-------------	-------------	-------------	-------------

**2000**

January	n.p.	4.5	n.p.	6.9
February	n.p.	4.3	n.p.	7.1
March	n.p.	5.5	n.p.	8.8

<i>March quarter</i>	<i>n.p.</i>	<i>14.3</i>	<i>n.p.</i>	<i>22.8</i>
----------------------	-------------	-------------	-------------	-------------

## ROOM OCCUPANCY RATES (%)

**1999**

<i>March quarter</i>	<i>n.p.</i>	<i>71.1</i>	<i>n.p.</i>	<i>67.4</i>
----------------------	-------------	-------------	-------------	-------------

**2000**

January	n.p.	60.7	n.p.	54.4
February	n.p.	62.6	n.p.	59.0
March	n.p.	73.9	n.p.	69.0

<i>March quarter</i>	<i>n.p.</i>	<i>65.8</i>	<i>n.p.</i>	<i>60.9</i>
----------------------	-------------	-------------	-------------	-------------

## GUEST NIGHTS ('000)

**1999**

<i>March quarter</i>	<i>n.p.</i>	<i>32.0</i>	<i>n.p.</i>	<i>46.7</i>
----------------------	-------------	-------------	-------------	-------------

**2000**

January	n.p.	8.0	n.p.	12.9
February	n.p.	8.1	n.p.	12.9
March	n.p.	9.8	n.p.	15.7

<i>March quarter</i>	<i>n.p.</i>	<i>25.9</i>	<i>n.p.</i>	<i>41.5</i>
----------------------	-------------	-------------	-------------	-------------

## BED OCCUPANCY RATES (%)

**1999**

<i>March quarter</i>	<i>n.p.</i>	<i>50.5</i>	<i>n.p.</i>	<i>45.1</i>
----------------------	-------------	-------------	-------------	-------------

**2000**

January	n.p.	36.0	n.p.	33.8
February	n.p.	39.2	n.p.	36.3
March	n.p.	44.2	n.p.	41.1

<i>March quarter</i>	<i>n.p.</i>	<i>39.8</i>	<i>n.p.</i>	<i>37.1</i>
----------------------	-------------	-------------	-------------	-------------

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).



## WEST COAST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
GUEST ARRIVALS ('000)				
<b>1999</b>				
March quarter	n.p.	20.4	n.p.	31.3
<b>2000</b>				
January	n.p.	4.6	n.p.	8.1
February	n.p.	4.6	n.p.	8.1
March	n.p.	6.7	n.p.	10.9
March quarter	n.p.	16.0	n.p.	27.1
AVERAGE LENGTH OF STAY (days)				
<b>1999</b>				
March quarter	n.p.	1.6	n.p.	1.5
<b>2000</b>				
March quarter	n.p.	1.6	n.p.	1.5
TAKINGS FROM ACCOMMODATION (\$'000)				
<b>1999</b>				
March quarter	n.p.	1 290	n.p.	1 737
<b>2000</b>				
January	n.p.	463	n.p.	625
February	n.p.	427	n.p.	585
March	n.p.	451	n.p.	651
March quarter	n.p.	1 341	n.p.	1 861
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)				
<b>1999</b>				
March quarter	n.p.	83.6	n.p.	71.6
<b>2000</b>				
January	n.p.	103.5	n.p.	90.0
February	n.p.	98.8	n.p.	82.9
March	n.p.	82.7	n.p.	73.8
March quarter	n.p.	94.1	n.p.	81.6
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)				
<b>1999</b>				
March quarter	n.p.	59.5	n.p.	48.3
<b>2000</b>				
January	n.p.	62.8	n.p.	48.9
February	n.p.	61.9	n.p.	48.9
March	n.p.	61.1	n.p.	51.0
March quarter	n.p.	61.9	n.p.	49.6

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

ROOM OCCUPANCY RATE  
ROOM NIGHTS OCCUPIED ..... (PER CENT) .....

Area	Establish- ments	Guest rooms	Bed spaces	Employ- ment (persons)	ROOM OCCUPANCY RATE							
					January	February	March	March qtr	January	February	March	March qtr
Clarence (C)	3	71	257	26	1 159	1 252	1 342	3 753	52.7	60.8	61.0	58.1
Glenorchy (C)	7	184	523	101	3 116	3 401	3 718	10 235	54.6	63.7	65.2	61.1
Hobart (C)	26	1 763	5 093	1 667	38 814	43 705	45 418	127 937	71.0	85.5	84.4	80.2
Balance	3	111	262	20	879	848	967	2 694	25.5	26.3	28.1	26.7
<i>Greater Hobart (TR)</i>	39	2 129	6 135	1 814	43 968	49 206	51 445	144 619	66.6	79.7	79.0	75.0
Glamorgan/Spring Bay (M)	9	313	1 166	189	6 428	5 900	6 175	18 503	66.2	65.0	63.6	65.0
Balance	5	147	422	78	2 656	2 687	2 906	8 249	58.3	63.0	63.8	61.7
<i>Southern (TR)</i>	14	460	1 588	267	9 084	8 587	9 081	26 752	63.7	64.4	63.7	63.9
<i>East Coast (TR)</i>	4	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>
<i>Northern (TR)</i>	2	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>
Launceston (C)												
Inner	8	483	1 401	317	8 178	10 209	10 328	28 715	54.6	72.9	69.0	65.3
Part B	16	636	2 263	282	11 216	12 870	14 561	38 647	56.9	69.8	73.9	66.8
Balance	6	244	802	659	5 026	4 711	4 950	14 687	66.4	66.6	65.4	66.1
<i>Greater Launceston (TR)</i>	30	1 363	4 466	1 258	24 420	27 790	29 839	82 049	57.8	70.3	70.6	66.2
Burnie (C) - Part A	7	228	559	111	2 240	3 227	2 971	8 438	31.7	48.8	42.0	40.7
Central Coast (M) - Part A	6	125	342	81	1 327	1 565	1 695	4 587	34.2	43.2	43.7	40.3
Devonport (C)	8	247	733	118	3 291	4 121	4 686	12 098	43.0	57.5	61.2	53.8
Waratah/Wynyard (M) - Part A	4	99	265	47	1 248	1 572	1 806	4 626	40.7	54.8	58.8	51.3
Balance	7	285	1 035	197	5 651	5 523	6 683	17 857	64.0	66.8	75.6	68.9
<i>North West (TR)</i>	32	984	2 934	554	13 757	16 008	17 841	47 606	45.1	56.1	58.5	53.2
<i>West Coast (TR)</i>	10	412	1 230	205	6 942	7 055	8 818	22 815	54.4	59.0	69.0	60.9
<i>Tasmania</i>	131	5 570	17 020	4 220	101 885	112 114	120 934	334 933	59.0	69.4	70.4	66.2

TAKINGS FROM ACCOMMODATION  
(\$ '000)

GUEST NIGHTS ..... GUEST ARRIVALS .....

January	February	March	March qtr	January	February	March	March qtr	January	February	March	March qtr
3 863	3 174	3 867	10 904	1 690	1 492	2 380	5 562	91	79	95	266
6 733	6 322	7 332	20 387	3 148	2 772	3 981	9 901	206	199	218	622
75 988	74 586	76 178	226 752	30 565	29 956	33 001	93 522	3 951	4 379	4 434	12 764
1 915	1 621	1 799	5 335	1 197	987	1 263	3 447	50	46	52	148
88 499	85 703	89 176	263 378	36 600	35 207	40 625	112 432	4 298	4 703	4 799	13 801
14 818	11 849	12 383	39 050	9 845	8 423	9 262	27 530	675	550	574	1 800
5 912	5 296	5 739	16 947	4 597	4 398	4 808	13 803	217	194	211	622
20 730	17 145	18 122	55 997	14 442	12 821	14 070	41 333	892	744	785	2 422
<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>
<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>
14 480	16 077	16 117	46 674	8 368	9 125	9 450	26 943	713	907	907	2 527
24 323	24 094	26 638	75 055	14 790	14 836	16 096	45 722	861	962	1 071	2 893
11 447	8 859	8 869	29 175	4 545	4 232	4 488	13 265	535	521	534	1 590
50 250	49 030	51 624	150 904	27 703	28 193	30 034	85 930	2 109	2 390	2 513	7 011
3 610	4 812	4 526	12 948	2 623	2 917	3 448	8 988	155	218	210	583
2 587	2 682	2 708	7 977	1 505	1 611	1 810	4 926	74	89	94	257
6 088	6 364	8 014	20 466	4 530	4 964	5 739	15 233	240	294	352	887
2 753	3 099	3 428	9 280	2 028	2 384	2 671	7 083	91	98	114	304
11 653	10 470	12 545	34 668	5 402	5 171	6 196	16 769	740	669	781	2 191
26 691	27 427	31 221	85 339	16 088	17 047	19 864	52 999	1 301	1 369	1 551	4 222
12 904	12 949	15 667	41 520	8 135	8 052	10 887	27 074	625	585	651	1 861
206 962	199 090	213 364	619 416	107 163	105 526	120 108	332 797	9 490	10 017	10 540	30 046

Period	Greater Hobart	Southern	East Coast	Northern	Greater Launceston	North West	West Coast	Real estate agents	Other	Total
LETTING ENTITIES, CAPACITY AND EMPLOYMENT										
<b>March quarter 1997</b>										
Letting entities(a)	5	2	2	—	—	2	2	—	13	13
Flats, units and houses										
Single bedroom	8	n.p.	n.p.	—	—	n.p.	n.p.	—	59	59
Multiple bedroom	105	n.p.	n.p.	—	—	n.p.	n.p.	—	203	203
Total	113	n.p.	n.p.	—	—	n.p.	n.p.	—	262	262
Bed spaces	556	n.p.	n.p.	—	—	n.p.	n.p.	—	1 247	1 247
Persons employed(b)	33	n.p.	n.p.	—	—	n.p.	n.p.	—	87	87
<b>March quarter 2000</b>										
Letting entities(a)	5	2	2	—	—	1	1	—	11	11
Flats, units and houses										
Single bedroom	4	n.p.	n.p.	—	—	n.p.	n.p.	—	46	46
Multiple bedroom	111	n.p.	n.p.	—	—	n.p.	n.p.	—	187	187
Total	115	n.p.	n.p.	—	—	n.p.	n.p.	—	233	233
Bed spaces	545	n.p.	n.p.	—	—	n.p.	n.p.	—	1 101	1 101
Persons employed(b)	32	n.p.	n.p.	—	—	n.p.	n.p.	—	70	70
UNIT NIGHTS OCCUPIED ('000)										
<b>1997</b>										
March quarter	8.6	n.p.	n.p.	—	—	n.p.	n.p.	—	18.2	18.2
<b>2000</b>										
January	2.9	n.p.	n.p.	—	—	n.p.	n.p.	—	5.6	5.6
February	2.6	n.p.	n.p.	—	—	n.p.	n.p.	—	4.6	4.6
March	2.8	n.p.	n.p.	—	—	n.p.	n.p.	—	5.3	5.3
March quarter	8.3	n.p.	n.p.	—	—	n.p.	n.p.	—	15.5	15.5
UNIT OCCUPANCY RATES (%)										
<b>1997</b>										
March quarter	84.4	n.p.	n.p.	—	—	n.p.	n.p.	—	77.2	77.2
<b>2000</b>										
January	81.3	n.p.	n.p.	—	—	n.p.	n.p.	—	77.3	77.3
February	79.0	n.p.	n.p.	—	—	n.p.	n.p.	—	68.7	68.7
March	78.6	n.p.	n.p.	—	—	n.p.	n.p.	—	73.2	73.2
March quarter	79.7	n.p.	n.p.	—	—	n.p.	n.p.	—	73.2	73.2
UNIT LETTINGS ('000)										
<b>1997</b>										
March quarter	2.8	n.p.	n.p.	—	—	n.p.	n.p.	—	7.9	7.9
<b>2000</b>										
January	0.9	n.p.	n.p.	—	—	n.p.	n.p.	—	2.2	2.2
February	0.8	n.p.	n.p.	—	—	n.p.	n.p.	—	2.0	2.0
March	1.0	n.p.	n.p.	—	—	n.p.	n.p.	—	2.4	2.4
March quarter	2.8	n.p.	n.p.	—	—	n.p.	n.p.	—	6.7	6.7
AVERAGE LENGTH OF STAY (days)										
<b>1997</b>										
March quarter	3.0	n.p.	n.p.	—	—	n.p.	n.p.	—	2.3	2.3
<b>2000</b>										
March quarter	3.0	n.p.	n.p.	—	—	n.p.	n.p.	—	2.3	2.3
TAKINGS FROM ACCOMMODATION (\$'000)										
<b>1997</b>										
March quarter	601	n.p.	n.p.	—	—	n.p.	n.p.	—	1 220	1 220
<b>2000</b>										
January	224	n.p.	n.p.	—	—	n.p.	n.p.	—	440	440
February	171	n.p.	n.p.	—	—	n.p.	n.p.	—	317	317
March	186	n.p.	n.p.	—	—	n.p.	n.p.	—	350	350
March quarter	581	n.p.	n.p.	—	—	n.p.	n.p.	—	1 107	1 107

(a) Comprising letting entities with 15 or more self-contained units (see Explanatory Notes). (b) Employment numbers exclude real estate agents and their employees.

## TASMANIA.....

Period	Greater Hobart	Southern	East Coast	Northern	Greater Launceston	North West	West Coast	Short-term parks	Long-term parks	Total
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>										
<b>March quarter 1997</b>										
Establishments	5	9	5	—	7	18	2	35	11	46
Capacity										
On-site vans	n.p.	40	22	—	46	126	n.p.	185	114	299
Other powered sites	n.p.	617	498	—	385	1 309	n.p.	2 537	594	3 131
Unpowered sites	n.p.	207	504	—	162	420	n.p.	1 288	345	1 633
Cabins, flats, etc.	n.p.	126	20	—	58	147	n.p.	291	121	412
<b>Total Capacity</b>	<b>n.p.</b>	<b>990</b>	<b>1 044</b>	<b>—</b>	<b>651</b>	<b>2 002</b>	<b>n.p.</b>	<b>4 301</b>	<b>1 174</b>	<b>5 475</b>
Sites occupied by long-term guests	n.p.	5	15	—	69	218	n.p.	170	208	378
Other sites permanently reserved	n.p.	304	311	—	104	327	n.p.	1 020	30	1 050
Persons employed	n.p.	56	21	—	29	70	n.p.	154	59	213
<b>March quarter 2000</b>										
Establishments	5	10	5	—	4	18	2	34	10	44
Capacity										
On-site vans	49	29	15	—	n.p.	183	n.p.	297	100	397
Other powered sites	212	661	509	—	n.p.	1 311	n.p.	2 606	562	3 168
Unpowered sites	222	250	336	—	n.p.	605	n.p.	1 316	404	1 720
Cabins, flats, etc.	63	131	24	—	n.p.	151	n.p.	581	142	723
<b>Total Capacity</b>	<b>546</b>	<b>1 071</b>	<b>884</b>	<b>—</b>	<b>n.p.</b>	<b>2 250</b>	<b>n.p.</b>	<b>4 800</b>	<b>1 208</b>	<b>6 008</b>
Sites occupied by long-term guests	44	8	14	—	n.p.	198	n.p.	183	146	329
Other sites permanently reserved	17	346	286	—	n.p.	387	n.p.	1 053	38	1 091
Persons employed	33	59	22	—	n.p.	70	n.p.	166	49	215
<b>SITE NIGHTS OCCUPIED ('000)</b>										
<b>1997</b>										
March quarter	n.p.	47.4	39.5	—	29.1	85.7	n.p.	187.3	40.2	227.5
<b>2000</b>										
January	10.3	20.0	20.6	—	n.p.	38.6	n.p.	85.4	13.8	99.1
February	6.9	16.2	14.2	—	n.p.	31.6	n.p.	65.4	12.4	77.8
March	8.4	16.7	12.4	—	n.p.	28.6	n.p.	61.9	13.9	75.7
<b>March quarter</b>	<b>25.7</b>	<b>52.8</b>	<b>47.1</b>	<b>—</b>	<b>n.p.</b>	<b>98.7</b>	<b>n.p.</b>	<b>212.6</b>	<b>40.0</b>	<b>252.6</b>
<b>SITE OCCUPANCY RATES (%)</b>										
<b>1997</b>										
March quarter	n.p.	53.1	42.0	—	49.7	47.6	n.p.	48.4	38.0	46.2
<b>2000</b>										
January	61.1	60.2	75.2	—	n.p.	55.3	n.p.	57.4	36.7	53.2
February	43.6	52.1	55.2	—	n.p.	48.4	n.p.	47.0	35.3	44.6
March	49.7	50.2	45.1	—	n.p.	41.0	n.p.	41.6	37.1	40.7
<b>March quarter</b>	<b>51.7</b>	<b>54.2</b>	<b>58.6</b>	<b>—</b>	<b>n.p.</b>	<b>48.2</b>	<b>n.p.</b>	<b>48.7</b>	<b>36.4</b>	<b>46.2</b>
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>										
<b>1997</b>										
March quarter	n.p.	615	258	—	407	848	n.p.	2 027	600	2 626
<b>2000</b>										
January	241	339	109	—	n.p.	381	n.p.	1 005	286	1 291
February	158	254	90	—	n.p.	279	n.p.	745	251	997
March	172	229	101	—	n.p.	266	n.p.	738	276	1 014
<b>March quarter</b>	<b>572</b>	<b>822</b>	<b>301</b>	<b>—</b>	<b>n.p.</b>	<b>926</b>	<b>n.p.</b>	<b>2 489</b>	<b>813</b>	<b>3 302</b>

(a) Comprising establishments with 40 or more powered sites and cabins, etc. (see Explanatory Notes).

Period	Greater Hobart	Southern	East Coast	Northern	Greater Launceston	North West	West Coast	Tasmania
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>								
<b>March quarter 1997</b>								
Establishments	8	10	2	1	2	5	2	30
Bed spaces	471	480	n.p.	n.p.	n.p.	404	n.p.	1 864
Persons employed	50	33	n.p.	n.p.	n.p.	10	n.p.	120
<b>March quarter 2000</b>								
Establishments	7	8	2	1	2	6	2	28
Bed spaces	539	393	n.p.	n.p.	n.p.	421	n.p.	1 712
Persons employed	43	40	n.p.	n.p.	n.p.	21	n.p.	124
<b>GUEST NIGHTS</b>								
<b>1997</b>								
March quarter	16 093	12 302	n.p.	n.p.	n.p.	11 456	n.p.	49 059
<b>2000</b>								
January	5 870	4 810	n.p.	n.p.	n.p.	5 416	n.p.	18 393
February	5 045	3 140	n.p.	n.p.	n.p.	4 359	n.p.	14 384
March	4 658	3 111	n.p.	n.p.	n.p.	4 879	n.p.	14 914
March quarter	15 573	11 061	n.p.	n.p.	n.p.	14 654	n.p.	47 691
<b>BED OCCUPANCY RATES (%)</b>								
<b>1997</b>								
March quarter	38.0	29.8	n.p.	n.p.	n.p.	31.5	n.p.	29.6
<b>2000</b>								
January	35.1	39.5	n.p.	n.p.	n.p.	41.5	n.p.	34.7
February	32.3	27.6	n.p.	n.p.	n.p.	35.7	n.p.	29.0
March	27.9	25.5	n.p.	n.p.	n.p.	37.4	n.p.	28.1
March quarter	31.7	30.9	n.p.	n.p.	n.p.	38.3	n.p.	30.6
<b>GUEST ARRIVALS</b>								
<b>1997</b>								
March quarter	9 255	7 158	n.p.	n.p.	n.p.	7 713	n.p.	29 715
<b>2000</b>								
January	3 307	3 049	n.p.	n.p.	n.p.	3 559	n.p.	11 352
February	2 697	2 257	n.p.	n.p.	n.p.	2 938	n.p.	9 128
March	2 833	2 192	n.p.	n.p.	n.p.	3 382	n.p.	9 905
March quarter	8 837	7 498	n.p.	n.p.	n.p.	9 879	n.p.	30 385
<b>AVERAGE LENGTH OF STAY (DAYS)</b>								
<b>1997</b>								
March quarter	1.7	1.7	n.p.	n.p.	n.p.	1.5	n.p.	1.7
<b>2000</b>								
January	1.8	1.6	n.p.	n.p.	n.p.	1.5	n.p.	1.6
February	1.9	1.4	n.p.	n.p.	n.p.	1.5	n.p.	1.6
March	1.6	1.4	n.p.	n.p.	n.p.	1.4	n.p.	1.5
March quarter	1.8	1.5	n.p.	n.p.	n.p.	1.5	n.p.	1.6
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>								
<b>1997</b>								
March quarter	209	144	n.p.	n.p.	n.p.	132	n.p.	599
<b>2000</b>								
January	104	58	n.p.	n.p.	n.p.	104	n.p.	295
February	91	46	n.p.	n.p.	n.p.	84	n.p.	244
March	82	44	n.p.	n.p.	n.p.	93	n.p.	248
March quarter	277	148	n.p.	n.p.	n.p.	281	n.p.	787

(a) Comprising establishments with 25 or more bed spaces (see Explanatory Notes).

# EXPLANATORY NOTES

## INTRODUCTION

- 1** This data service contains data for Tasmania from the ABS quarterly Survey of Tourist Accommodation (STA). The STA is a mailout collection that completely enumerates all in-scope accommodation establishments. Survey results for all States and Territories and Australia are published in *Tourist Accommodation, Australia* (Cat. no. 8635.0)
- 2** From the March quarter 1998, the scope and collection strategy for the STA was changed to include only significant accommodation establishments. Data series presented in this publication which relate to the 1997 calendar year have been recompiled on the basis of the new scope.

## SCOPE

- 3** On a quarterly basis, the STA includes hotels, motels, guest houses and serviced apartments with 15 or more rooms.
- 4** Every third year beginning with 2000, the STA has been expanded to also include:
  - holiday flats, units and houses of letting entities with 15 or more rooms or units;
  - caravan parks with 40 or more powered sites;
  - visitor hostels with 25 or more beds.
- 5** The short-term non-residential accommodation which is in scope of this survey is accommodation which is not let out on a lease basis, and which is let out to guests who would generally, although not necessarily, stay for periods of less than two months.
- 6** Some establishments included in the survey such as caravan parks also provide long-term residential accommodation. For hotels, motels and guest houses, the amount of such activity is considered to be insignificant and is included in the data presented in this publication. For serviced apartments, only short-term non-residential accommodation is included.

## DEFINITIONS OF ACCOMMODATION ESTABLISHMENTS

- 7** The STA includes the following categories of establishments which provide predominantly short-term non-residential accommodation to the general public:
  - hotels and resorts with facilities - establishments with 15 or more rooms which are licensed to operate a public bar and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms;
  - motels, private hotels and guest houses with facilities - establishments with 15 or more rooms which are not licensed to operate a public bar, and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms;
  - serviced apartments - establishments with 15 or more units which mostly comprise self-contained units at the same location, and which are available on a unit/apartment basis to the general public for a minimum of one night; the units should have full cooking facilities (i.e. hot plates and oven/microwave), refrigerator and bath/shower and toilet facilities; all bed linen and towels should be provided, and daily servicing (i.e. cleaning and bed making) must be available through the on-site management, although this service may not necessarily be used.

- holiday flats, units and houses - (excluding establishments predominantly operated on a time-share basis) which are operated by owners, managers or real estate agents who have sole letting rights to at least 15 flats, units or houses for short-term letting. They are mainly self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests. Data for holiday flats units or houses include short-term owner operation as well as paying guest occupation.
- caravan parks - establishments with 40 or more powered sites and cabins, etc. which provide either short-term or long-term accommodation to the general public and which provide powered sites for caravans and toilet, shower and laundry facilities for guests.
- visitor hostels - establishments with 25 or more bed spaces which provide accommodation to visitors on a bed basis (rather than by room ). This category does not include establishments providing charity type accommodation (e.g. Salvation Army hostels) nor hotels, motels and guest houses without in-room facilities which provide accommodation on a per room basis.

**CLASSIFICATION CHANGES**

**8** As a result of the separate classification of serviced apartments from the March quarter 1998, there have been several changes to definitions of accommodation units. Some units, which were formerly in categories such as hotels, motels or holiday flats, units and houses are now classified as serviced apartments. A small number of establishments which were previously classified as motels have been reclassified as holiday flats, units and houses and are therefore no longer in scope of the quarterly STA, except as described in paragraph 4.

**COVERAGE**

**9** Coverage is comprehensive and from the September quarter 1999, has been obtained from the Australian Automobile Association accommodation guide, which is updated twice yearly. This is supplemented by notification of new tourism developments and their likely opening dates in selected guides, major tourism journals and periodicals and newspapers. Periodic comparison to lists of accommodation establishments provided by the various Tourism Commissions and Industry Associations is also undertaken.

**DATA QUALITY**

**10** The survey does not have a sample component and the data are not subject to sampling variability. However, other inaccuracies collectively referred to as non-sampling error may affect the data. These non-sampling errors may arise from a number of sources, including:

- errors in the reporting of data by respondents;
- errors in the process of capturing data;
- estimation for missing data; and
- definition and classification errors.

Every effort has been made to reduce non-sampling error to a minimum by careful design and testing of questionnaires, and efficient operating procedures and systems used to compile statistics.

**11** The March quarter 2000 response rates were:

- 97% licensed hotels, motels and guest houses, serviced apartments.
- 100% holiday flats, units and houses.
- 91% caravan parks.
- 86% visitor hostels.



REGIONAL DATA

**12** Survey results are aggregated to Tourism Regions as defined by relevant State and Territory Tourist Commissions or equivalent organisations. Details of the composition of Tourism Regions, including a map, follow. Small geographic area data presented in this data service have been classified according to the Australian Standard Geographical Classification (ASGC), Edition 1999 (Effective from 1 July 1999).

ANNUAL CAPACITY DATA

**13** ABS releases counts of accommodation establishments and their capacity as at the end of December each year in respect of the pre-1998 scope of the survey (but recognising serviced apartments separately) as follows:

- hotels, motels and guest houses and serviced apartments with facilities and having five or more rooms;
- holiday flats, units and houses (other than those included with serviced apartments) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short term letting;
- all caravan parks regardless of size; and
- all visitor hostels regardless of size.

**14** As a result of classification changes applied from March quarter 1998 onward, data will not be comparable with that previously published for particular accommodation types.

**15** These counts are published annually in a quarterly issue of *Tourism Indicators, Australia* (Cat. no. 8634.0). Counts in respect of December 1998 were published in the June quarter 1999 edition of that publication.

UNPUBLISHED STATISTICS

**16** The ABS may make available on request certain unpublished tourist accommodation statistics, including statistics for past quarters and for specific areas and more detailed information for specific data items. For example, detailed employment statistics showing the number of full-time, part-time or casual employees may be available.

RELATED PUBLICATIONS

**17** Other ABS publications and products which may be of interest include:  
*Directory of Tourism Statistics, 2000* (Cat. no. 1130.0) (irregular)  
*Overseas Arrivals and Departures, Australia* (Cat. no. 3401.0) (issued monthly)  
*Tourism Indicators, Australia* (Cat. no. 8634.0) (issued quarterly)  
*Tourist Accommodation, Small Area Data* Standard Data Service (SDS) products for each State/Territory (except the ACT) (Cat. no. 8635.n.40.001) (issued quarterly).

**18** Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (Cat. no. 1101.0). The ABS also issues the *Release Advice* (Cat. no. 1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both are available from any ABS office or the ABS web site.

EFFECTS OF ROUNDING

**19** Where figures have been rounded, discrepancies may occur between totals and the sum of the component items.

SYMBOLS AND OTHER USAGES

- n.a. not available
- n.p. not publishable
- .. not applicable
- nil or rounded to zero
- (C) City
- (S) Shire
- (M) Municipality
- (TR) Tourism Region

<b>Average length of stay</b>	<p>Average length of stay is expressed in numbers of days and calculated:</p> <ul style="list-style-type: none"> <li>• for hotels, motels and guest houses and serviced apartments, by dividing <i>Guest nights</i> by <i>Guest arrivals</i>.</li> <li>• for holiday flats, units and houses, by dividing <i>Unit nights occupied</i> by <i>Unit lettings</i>.</li> </ul>
<b>Bed spaces</b>	Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.
<b>Capacity</b>	Capacity in terms of <i>Guest rooms</i> , <i>serviced apartment units</i> , <i>visitor hostel bed spaces</i> , <i>holiday units</i> or <i>caravan park sites</i> is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.
<b>Caravan park sites</b>	Includes <i>On-site vans</i> , <i>Other powered sites</i> , <i>Unpowered sites</i> and <i>Cabins</i> , etc.
<b>Establishments</b>	For hotels, motels and guest houses and serviced apartments, caravan parks and visitor hostels, the number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
<b>Guest arrivals</b>	The total number of paying guests counted only on the first night they stayed at the accommodation establishment during the survey period.
<b>Guest nights</b>	The total number of paying guests counted on each night they stayed at the accommodation establishment during the survey period.
<b>Guest rooms</b>	The maximum number of rooms available at each establishment during the survey period for accommodating short-term paying guests. Units and apartments within serviced apartments are treated as rooms in these survey results.
<b>Letting entities</b>	For holiday flats, units and houses, the number of owners, managers or real estate agents within the scope of the survey who operated for any part of the survey period.
<b>Long-term caravan parks</b>	Caravan parks where the majority of paying guests occupied sites for periods of more than two months.
<b>Occupancy</b>	<p>Occupancy in terms of <i>Room nights</i>, <i>Unit nights</i> or <i>Site nights occupied</i> refers to the total number of nights each guest room, serviced apartment unit, holiday unit or caravan park site was occupied during the survey period.</p> <p>Occupancy in terms of <i>Guest nights</i> refers to the total number of paying guests counted on each night they stayed at the accommodation establishment during the survey period.</p>
<b>Occupancy rates</b>	<p><i>Occupancy rates</i> represent occupancy expressed as a percentage of total capacity available during the survey period, e.g. for the period</p> $\text{Room occupancy rate (\%)} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$ <p>providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.</p>

<b>Other sites permanently reserved</b>	The total number of powered and unpowered sites, on-site vans and cabins, etc. continuously let for two months or more of the survey period to tenants who occupy the sites only on a casual or sporadic basis.
<b>Persons employed</b>	The total number of persons working at each accommodation establishment at the end of the survey period (including working proprietors and those working on other than accommodation activities).
<b>Room nights available</b>	The number of guest rooms/units available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during this period, operating periods only are included.
<b>Serviced apartment units</b>	Units and apartments within serviced apartments are treated as rooms in these survey results.
<b>Short-term caravan parks</b>	Caravan parks where the majority of paying guests occupy sites for periods of less than two months.
<b>Site nights available</b>	The total number of nights each caravan park site was occupied during the survey period.
<b>Sites occupied by long-term guests</b>	The total number of sites, etc. occupied at the end of the survey period by guests who have stayed continuously for 2 months or more.
<b>Star grading</b>	<p>The grading of hotels, motels and guest houses with facilities and serviced apartments based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication <i>Accommodation Australia</i>, or the individual State guides. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).</p> <p>From the June quarter 1999, some (very few) large establishments not star graded by the AAA have been allocated a star grade by the ABS for Survey of Tourist Accommodation statistical tabulation purposes.</p>
<b>Takings from accommodation</b>	Gross revenue from the provision of accommodation, including bed taxes. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.
<b>Unit lettings</b>	The total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.
<b>Unit nights</b>	The total number of nights each holiday flat, unit or house was occupied during the survey period.

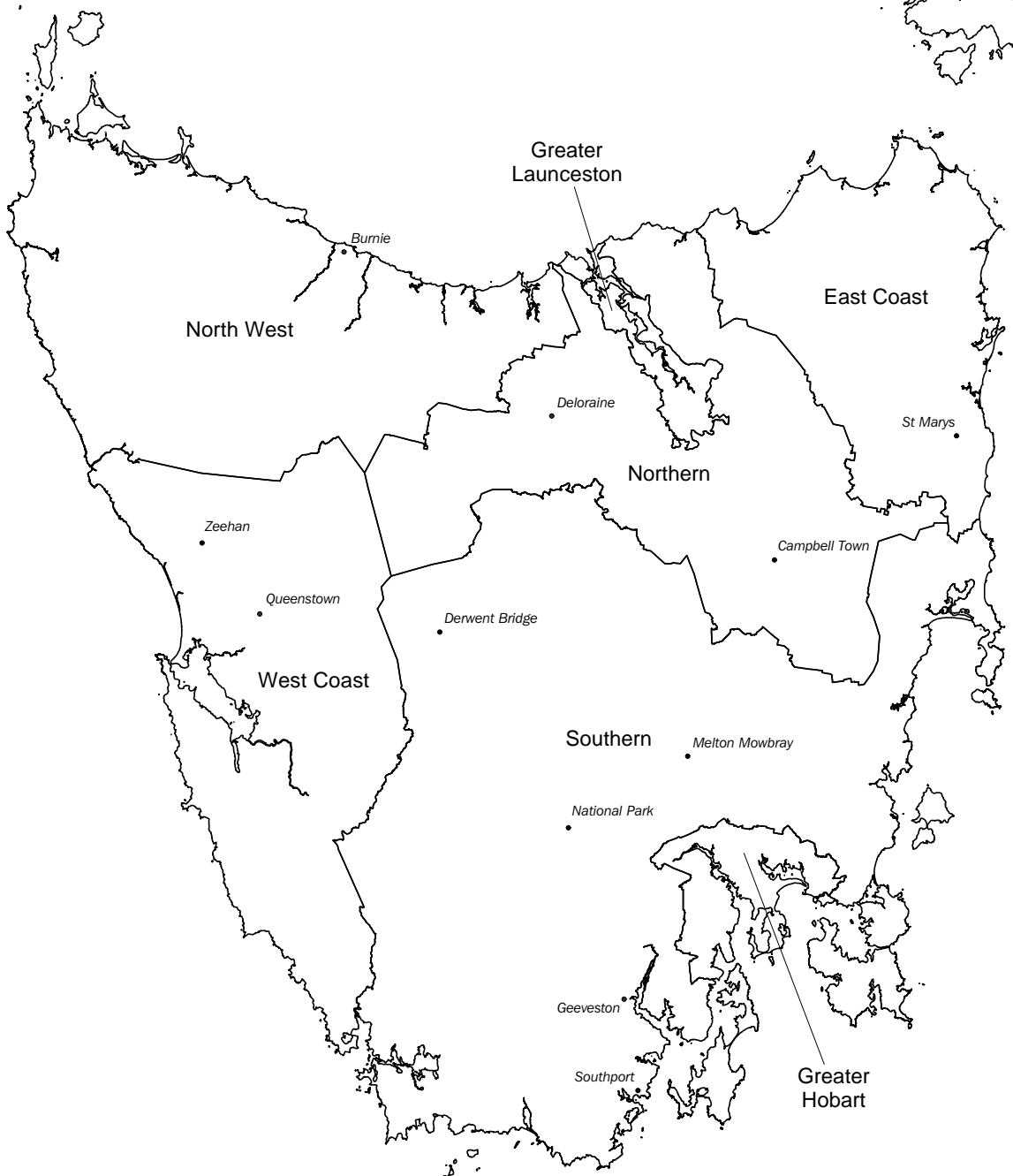
# COMPOSITION OF TOURISM REGIONS

## CONCORDANCE BETWEEN STATISTICAL LOCAL AREAS (SLAs) OF THE AUSTRALIAN STANDARD GEOGRAPHIC CLASSIFICATION (1999 EDITION) AND TOURISM REGIONS

### TASMANIA

	SLA code		SLA code
<b>Greater Hobart</b>		<b>Greater Launceston</b>	
Brighton (M)	605050410	George Town (M) - Pt A	615052211
Clarence (C)	605051410	Launceston (C) - Inner	615054011
Derwent Valley (M) - Pt A	605051511	Launceston (C) - Pt B	615054012
Derwent Valley (M) - Pt B	610051512	Meander Valley (M) - Pt A	615054211
Glenorchy (C)	605052610	Northern Midlands (M) - Pt A	615054611
Hobart (C) - Inner	605052811	West Tamar (M) - Pt A	615055811
Hobart (C) - Remainder	605052812		
Kingborough (M) - Pt A	605053611	<b>North West</b>	
Sorell (M) - Pt A	605054811	Burnie (C) - Pt A	620050611
		Burnie (C) - Pt B	620100612
<b>Southern</b>		Central Coast (M) - Pt A	620050811
Central Highlands (M)	610051010	Central Coast (M) - Pt B	620100812
Glamorgan/Spring Bay (M)	610052410	Circular Head (M)	620101210
Huon Valley (M)	610053010	Devonport (C)	620051610
Kingborough (M) - Pt B	610053612	Kentish (M)	620103210
Sorell (M) - Pt B	610054812	King Island (M)	620103410
Southern Midlands (M)	610055010	Latrobe (M) - Pt A	620053811
Tasman (M)	610055210	Latrobe (M) - Pt B	620103812
		Waratah/Wynyard (M) - Pt A	620055411
<b>East Coast</b>		Waratah/Wynyard (M) - Pt B	620105412
Break O'Day (M)	615150210		
Dorset (M)	615151810	<b>West Coast</b>	
Flinders (M)	615152010	West Coast (M)	620155610
<b>Northern</b>			
George Town (M) - Pt B	615102212		
Launceston (C) - Pt C	615104013		
Meander Valley (M) - Pt B	615104212		
Northern Midlands (M) - Pt B	615104612		
West Tamar (M) - Pt B	615105812		

# Tourism Regions, Tasmania — 1999







## FOR MORE INFORMATION...

- INTERNET* **www.abs.gov.au** the ABS web site is the best place to start for access to summary data from our latest publications, information about the ABS, advice about upcoming releases, our catalogue, and Australia Now—a statistical profile.
- LIBRARY* A range of ABS publications is available from public and tertiary libraries Australia-wide. Contact your nearest library to determine whether it has the ABS statistics you require, or visit our web site for a list of libraries.
- CPI INFOLINE* For current and historical Consumer Price Index data, call 1902 981 074 (call cost 77c per minute).
- DIAL-A-STATISTIC* For the latest figures for National Accounts, Balance of Payments, Labour Force, Average Weekly Earnings, Estimated Resident Population and the Consumer Price Index call 1900 986 400 (call cost 77c per minute).

### INFORMATION SERVICE

Data which have been published and can be provided within five minutes are free of charge. Our information consultants can also help you to access the full range of ABS information—ABS user-pays services can be tailored to your needs, time frame and budget. Publications may be purchased. Specialists are on hand to help you with analytical or methodological advice.

- PHONE* **1300 135 070**
- EMAIL* **client.services@abs.gov.au**
- FAX* 1300 135 211
- POST* Client Services, ABS, GPO Box 796, Sydney 1041

## WHY NOT SUBSCRIBE?

ABS subscription services provide regular, convenient and prompt deliveries of ABS publications and products as they are released. Email delivery of monthly and quarterly publications is available.

- PHONE* 1300 366 323
- EMAIL* subscriptions@abs.gov.au
- FAX* 03 9615 7848
- POST* Subscription Services, ABS, GPO Box 2796Y, Melbourne 3001



2000001332221

RRP \$43.00

© Commonwealth of Australia 2000

Produced by the Australian Bureau of Statistics